

HOW CLOSED CAPTIONING IS BENEFICIAL FOR ALL STUDENTS

80% or more of those using closed captions do not have a hearing disability.

TO IMPROVE FOCUS

Some students prefer to view instructional videos with closed captions on; they feel that it helps them focus.



RETENTION & RECALL

Growing research indicates that watching instructional or educational videos with captions on increase students' scores on assessments.



POOR AUDIO QUALITY

Closed Captions help when audio quality is not good and it is hard to make out what the voice is saying.



SECOND LANGUAGE

Many international students use closed captions as a tool to assist in language comprehension and for study review.



SPEAKER'S THICK ACCENT

Instructions and presentations become easier to comprehend through closed captions when speakers are hard to understand.



LOUD AND/OR QUIET ENVIRONMENT

Airport, public transportation, office, gym, at busy home, library, when wearing headphones isn't desire

